



INFOPARK



Harmonisation of Digital Markets HDM Initiative

HDM Initiative Progress and Digital Sectors Cooperation of the EU and EaP countries

Summary of HDM activities in 2015-2016

Minsk-Brussels 2016

Main focus of HDM Initiative

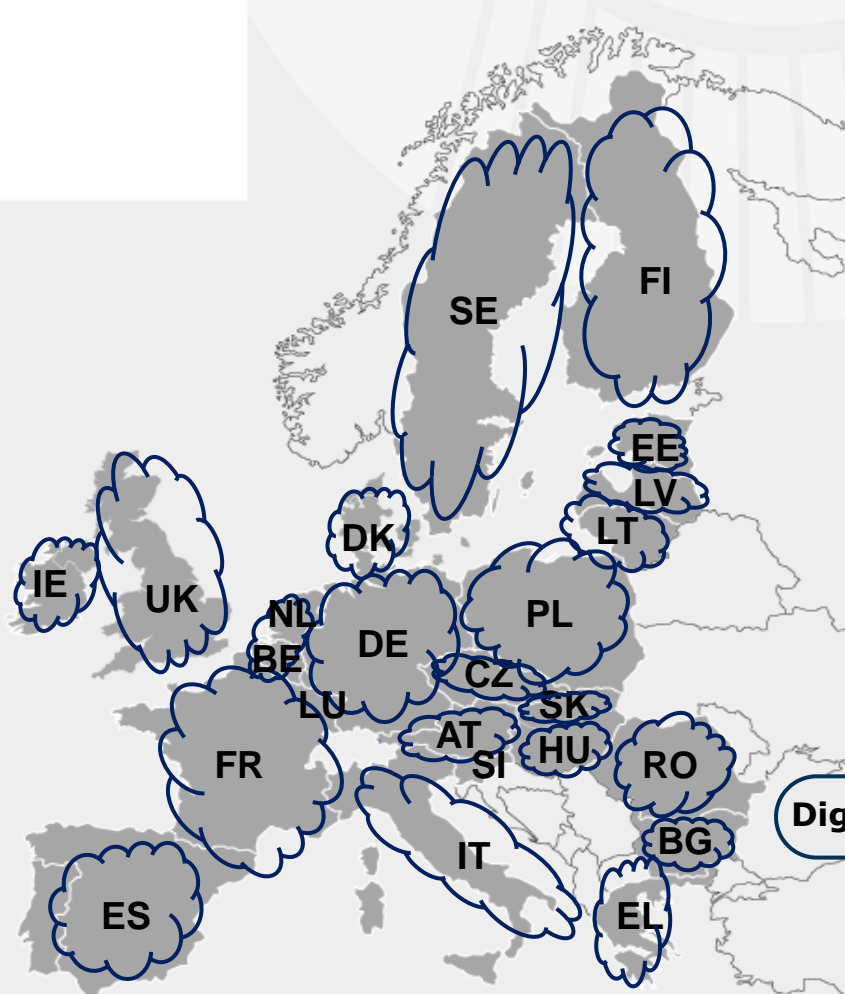
Harmonisation of the national Digital Markets is the vital process of their convergence/integration by eliminating regulatory barriers, overcoming technological obstacles and **aligning the digitalization levels of European regions** for creation of the pan-European Digital Single Market space.

HDM initiative proceedings

HDM initiative is the effective tool for interregional and sectorial cooperation focused on creation of the pan-European digital single market space

DigitalEurope press release, 17 June 2015

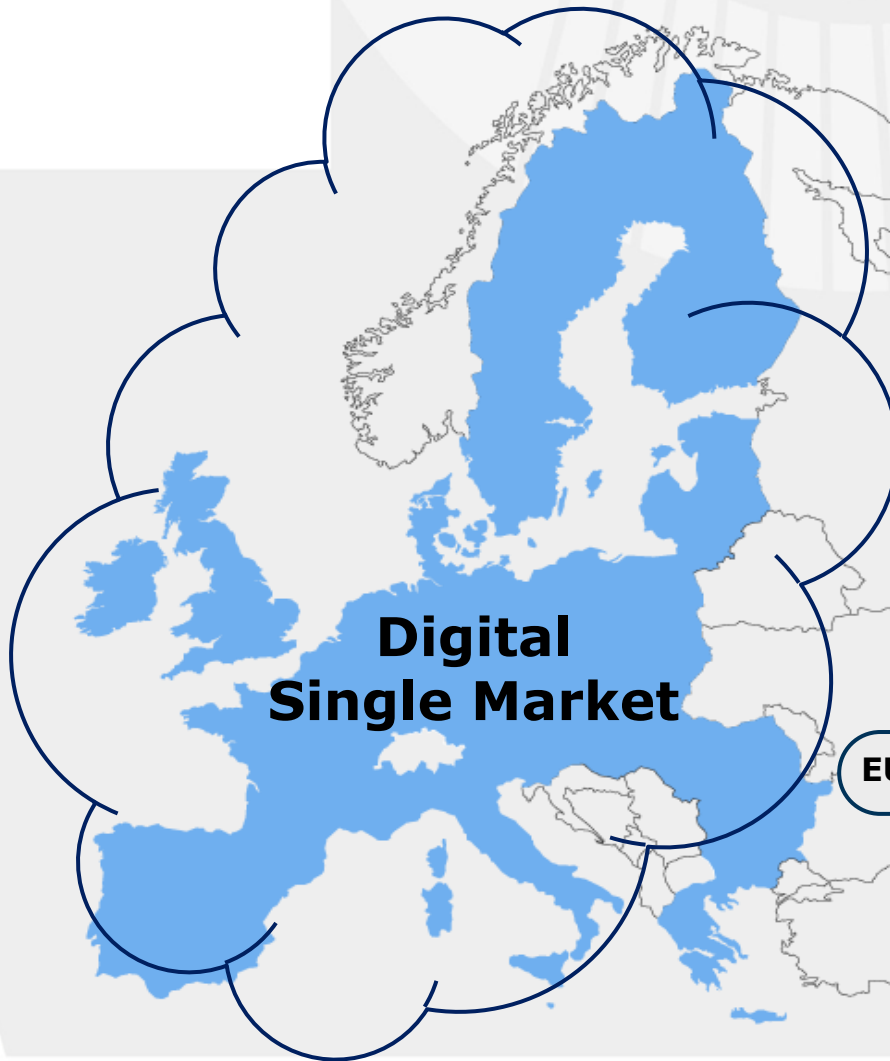
EU MS Digital Markets in 2010



“Too many barriers still block the free flow of online services and e-commerce across national borders. The Digital Agenda will update EU Single Market rules for the digital era. The aims are to boost ... business, establish area for online payments, and further protect EU consumers in cyberspace”

Digital Agenda for Europe

EU Digital Single Market in 2020



**Digital
Single Market**

“Completing the Digital Single Market is a key factor in making the EU the most competitive and dynamic knowledge-based economy in the world. Ecommerce and online services ... are crucial to the aims of the 2020 strategy for the internet market, benefiting citizens and businesses through intelligent, sustainable and inclusive growth”

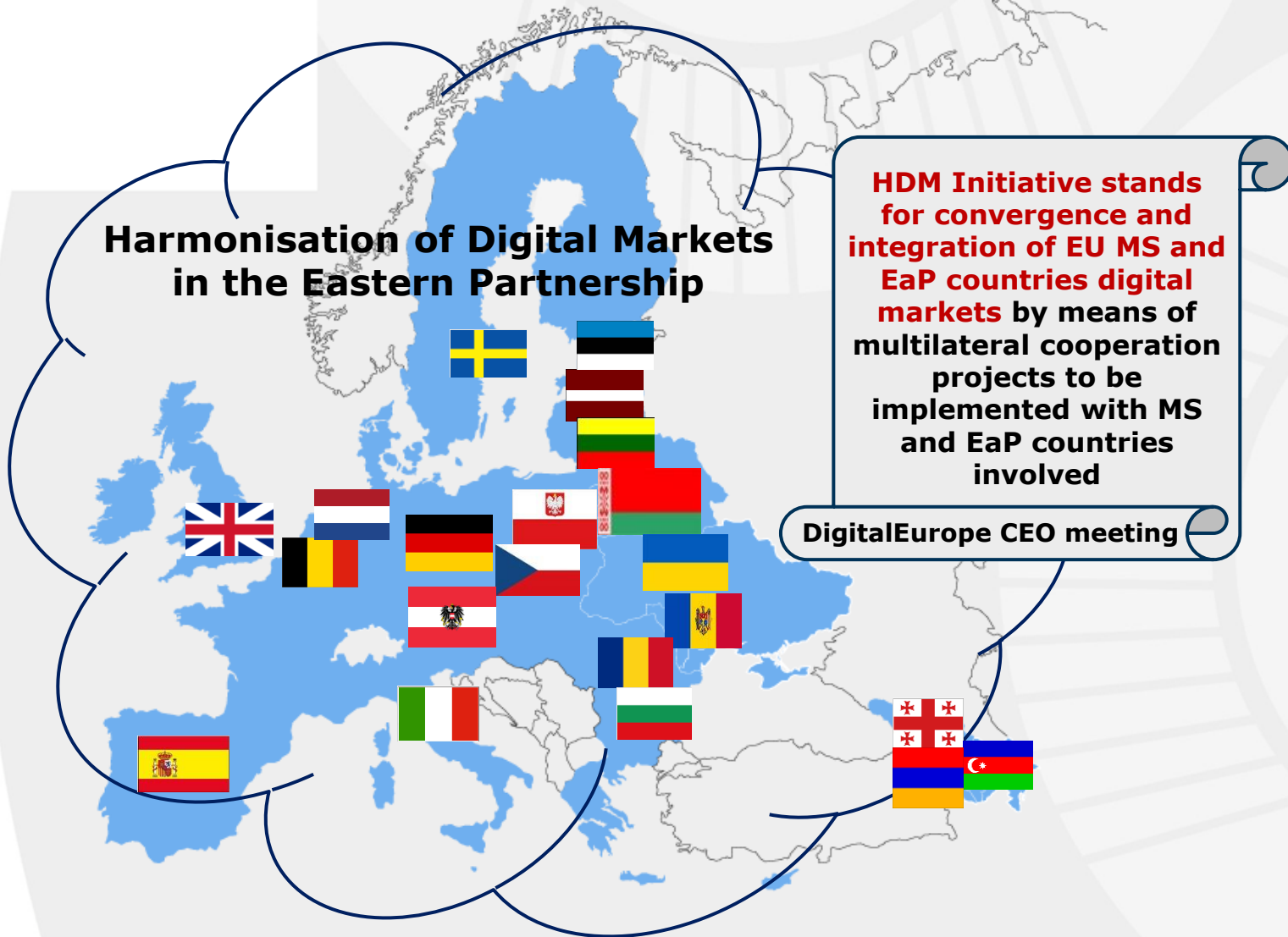
EU Parliament Resolution

HDM Initiative countries involved

**Harmonisation of Digital Markets
in the Eastern Partnership**

HDM Initiative stands for convergence and integration of EU MS and EaP countries digital markets by means of multilateral cooperation projects to be implemented with MS and EaP countries involved

DigitalEurope CEO meeting



List of HDM Partners

Armenia – UITE national association

Belarus – INFOPARK association

Azerbaijan – Academy of R & Innovative Technologies

Georgia – GITA, Georgian Innovative Technologies Agency

Moldova – ATIC national association

Ukraine – IT-Ukraine national association

Lithuania – INFOBALT national association

Latvia – LIKTA national association

Estonia – eGovernment Academy

Bulgaria – BITE national association

Romania – ANIS national association

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What is Harmonisation about ?

Win-Win



Cooperation



Technology standards



Balance of interests

Knowledge transfer



Uniformity

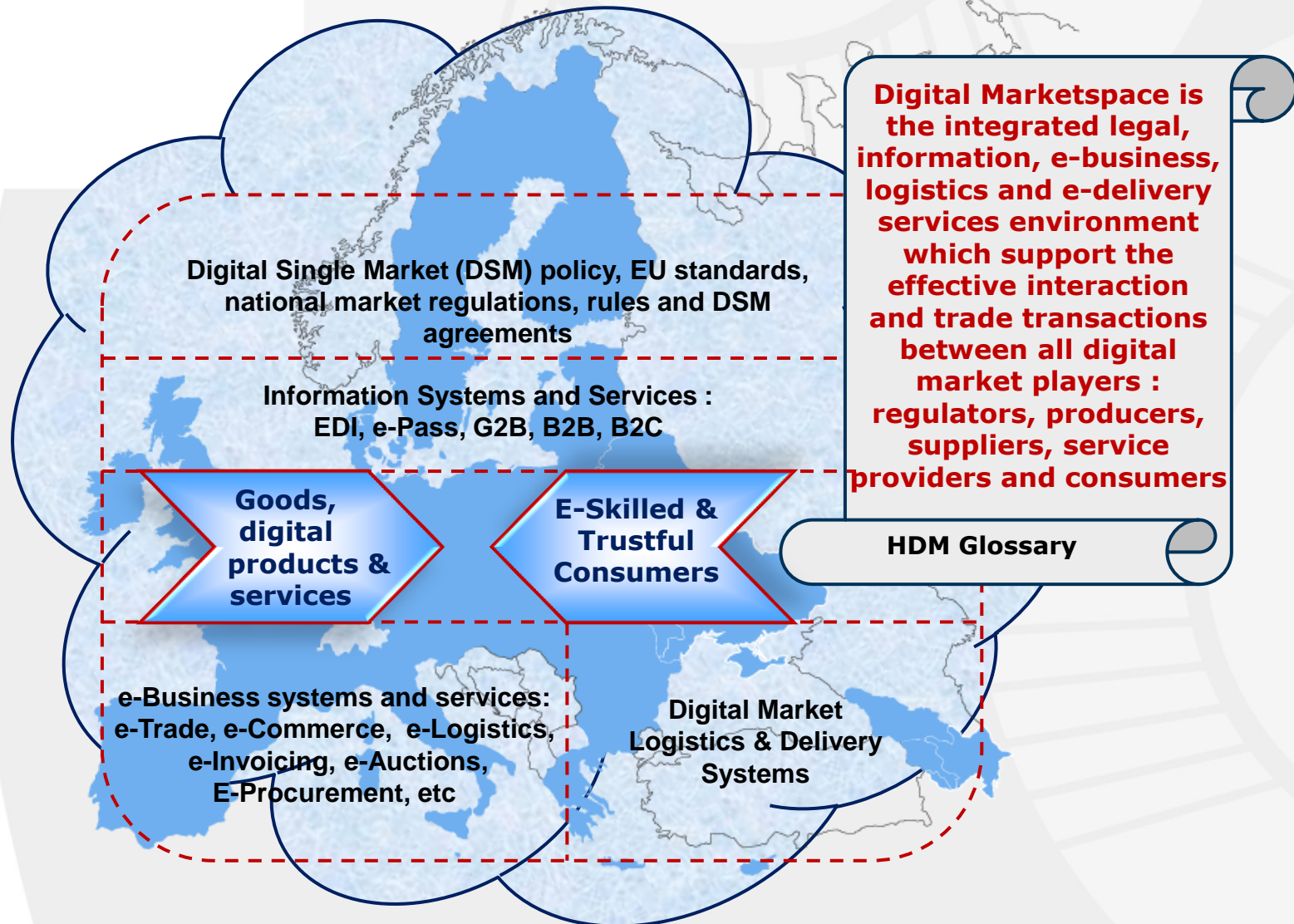


A map of Europe is shown in light blue, with the landmasses highlighted in a darker blue. The map is enclosed within a large, irregular blue cloud-like shape. Two blue arrows with red borders point towards the map from the text boxes below.

Pan-European Digital Single Market space

Legislation/regulatory DSM expertise, digital infrastructure building blocks & knowledge transfer, business models and solutions for digital services

EaP pool of IT professionals with the expertise and skills gained at the world digital market, preferential access to the EaP digital markets



	KEY ENABLERS
1	Electronic identification and trust services
2	Network and information security, cybersecurity and cybercrime
3	ICT-based infrastructures for eTrade
4	ICT-based infrastructures for research and education
5	Digital skills
	ELECTRONIC/DIGITAL SERVICES
6	eGovernment
7	Open Data
8	eHealth
9	eCustoms
10	eCommerce for SMEs
11	eLogistics & Digital Transport Corridors
12	Telecom Rules

HDM Initiative Progress

- **The HDM Study project** has been implemented with the gap analysis and HDM road maps for all EaP countries
- **The HDM Working Group has been formed** and led by INFOPARK (Belarus) with the national HDM coordinators acting in all Eastern Partner countries
- **HDM Initiative and Panel got the official support in the Declaration of the EaP Summit** held in Riga, May 2015
- **EaP Ministerial Declaration on the Digital Economy was approved** on 11th June in Luxemburg with the list of the priority infrastructure and services areas
- **1st HDM Panel was held in Brussels** on 18-19th November with the Action Plan developed for 2016-17
- **The portfolio of HDM project actions** is under active development and the first 24 proposals have been considered at HDM Coordination event in June 2016